





## **Contents**

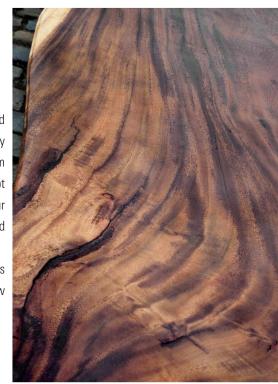
#### Introduction

evolution / philosophy / the tree table	3
Projects	
Villa Knokke Pure C restaurant Monroe Beach Evasion Coiffure	4 5 6 7
The story	
Indonesia	8
Product	
top / frame / finish	10
Contact	
contact information	1

# Creating an unusual blend of authenticity, creativity and evolution.

'Concept by V' as a company was founded in 2005 and over a decade has aspired to give wood a third life by carefully selecting wood with premium quality from Indonesia. After years of succesfully running 'Concept by V' in Belgium, bringing warmth and aesthetics to our customers' homes and businesses, we officially wanted to put a brand on our tables. "V Design"

To re-embrace nature and its beauty, 'Concept by V' has seamlessly created new and innovative ways to view furniture, and in doing so challenge 'the ordinary'.





## 'All our wisdom is stored in the trees'

The Tree-Table was birthed by our need to create something convenient, beautiful, warm and simple. 'All our wisdom is stored in the trees' - hence the reason we wanted the beautiful tree rings to be visible. Not solely for aesthetic reasons but also draw a deeper awareness and appreciation for the piece.

We at 'Concept by V' have always viewed nature not only as a place to visit but rather 'as home'. True to this believe we have strived to bring our customers and clients closer to nature by creating bold and provocative pieces.



#### **VILLA KNOKKE**

BELGIUM







fotograaf

#### **PURE C RESTAURANT**

NETHERLANDS







#### **MONROE BEACH KNOKKE**

BELGIUM





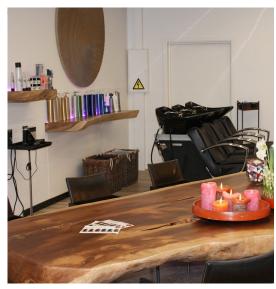




fotograaf

#### **EVASION COIFFURE**

BELGIUM







## **TOP**

### **FRAME**

## **FINISH**

**Every top is unique.** 

Choose a frame our design it yourself.

**Choose your finish.** 

